Course title: Quality Management								
Course code: BSI	No. of credits: 2	L-T-	-P distribution: 23-5-0		Learning hours: 28			
184								
Pre-requisite course code and title (if any):								
Department: Department of Business Sustainability								
Course coordinator	(s): Dr. Vinay Bhusa	Bhusari Course instructor (s): Dr. Vinay Bhusari		tor (s): Dr. Vinay Bhusari				
Contact details: bhus	sari.vinay@gmail.cor	n						
Course type	Core		Course o	Course offered in: Semester 2				

Course description

This course is designed to provide a comprehensive coverage of quality management concepts with special reference to infrastructure projects. Emphasis will be placed on both theory and implementation of quality management. Upon successful completion of the course, students should be able to develop an appreciation of quality management theory, principles, and practices, identify and meet the needs of internal/external customers, use quality improvement tools and practices as applied to infrastructure projects for continuous improvement and develop strategies for organizational change and transformation. The students would also be acquainted with ISO quality standard series and its implementation at the firm level.

Course objectives

To understand the Total Quality Management concept and principles and the various tools available to achieve Total Quality Management.

To understand the statistical approach for Quality Control.

To create an awareness about ISO certification process and need for the industries.

Course content

Module	Торіс	L	T	P			
1.	Introduction	4	0	0			
	Definition of Quality						
	Dimensions of Quality						
	Evolution of Quality concept, theory, philosophies and frameworks						
	Quality Planning						
	Quality costs - Analysis Techniques for Quality Costs						
	Basic concepts of Total Quality Management,						
	Principles of TQM						
	Leadership - Concepts						
	Role of Senior Management						
	Quality Council						
	Quality Statements						
	Strategic Planning						
	Deming Philosophy						
	Barriers to TQM Implementation						
2.	TQM Principles	4	2	0			
	Customer satisfaction - Customer Perception of Quality, Customer						
	Complaints						
	Service Quality						
	Customer Retention						
	Employee Involvement						
	Continuous Process Improvement – Juran, PDSA Cycle, 5S, Kaizen,						
	Supplier Partnership - Partnering, Sourcing, Supplier Selection, Supplier						
	Rating, Relationship Development, Performance Measures - Basic Concepts,						
	Strategy						
	Quality Function Deployment (QFD), Business process reengineering,						

	Process improvement, Benchmarking			
3.	Supplier Regulations	4	1	0
	Principles of Supplier Relations / Supplier Relationship Development			
	Togetherness			
	Types of Suppliers			
	Outsourcing, Outsourcing strategy			
	Partnering, Goals of partnership			
	Building successful partnerships			
	Supplier Selection and Rating			
	Establishing Process			
	Criteria for supplier selection			
	Supplier rating			
	Supplier certification			
4.	Statistical Quality Control	4	0	0
	Defining Statistical Quality Control, Understanding the Process			
	Variations and Causes of Variations			
	Sampling methods			
	Probability based sampling			
	Non-probability based sampling			
	Acceptance sampling plans			
	Control Charts			
	Process Capability			
	Process Capability Index			
	Six Sigma			
5.	Quality Management Systems	4	2	0
	Quality Management Principles			
	Quality Standards			
	ISO 9001 Structure			
	Quality Audits			
	ISO Registration, Requirements			
	Benefits of ISO registration			
	Examples of ISO Standard Application			
6.	Benchmarking	3	0	0
	Definition of Benchmarking			
	Reasons for Benchmarking			
	Types of Benchmarking			
	Benchmarking Process			
	Advantages of Benchmarking			
	Limitations of Benchmarking			
	Strategy assessment using benchmarking			
	Total	23	5	0
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Evaluation criteria

Assignment/Presentation 30%Mid-Term 30%End-term 40%

Learning outcomes

Develop an understanding of:

- Total Quality Management: concept, principles and tools
- statistical quality control

• ISO certifications

Pedagogical approach

The course will be delivered through lectures and discussion of case studies, research papers and articles.

Suggested Readings:

- 1. James R.E. and William M.L., The Management and Control of Quality, South-Western (Thomson Learning), 2002 (ISBN 0-324-06680-5).
- 2. Feigenbaum. A.V., Total Quality Management, McGraw Hill, 1991.
- 3. Narayana V. and Sreenivasan, N.S., Quality Management Concepts and Tasks, New Age International, 1996.
- 4. Besterfield, DH, et.al, Total Quality Management, Prentice Hall, 2003.
- 5. Evans, J.R. and Lindsay, W.M., The Management and Control of Quality, South-Western College Publishing, Cincinnati, OH, 1999.
- 6. Goetsch, DL & Davis, B, Quality Management: Introduction to Total Quality Management for Production, Processing and Services, Pearson, 2006
- 7. Gryna FM, Quality Planning & Analysis, Jr., McGraw-Hill, 2001.

Additional information (if any)

Student responsibilities

Course Reviewers:

Anita Sengar

University of Petroleum and Energy Studies, Dehradun

Amit Agrawal

Symbiosis Institute of Management Studies, Pune